



## LIVE EVENTS SPONSORSHIP FORM

COMPANY:	
CONTACT NAME:	
ADDRESS:	
E-MAIL ADDRESS:	
PHONE:	FAX:

**YES, OUR COMPANY WILL SUPPORT THE  
2010 SHAPE UP EVENT IN \_\_\_\_\_ (Your State)**

### WITH A SPONSORSHIP AMOUNT OF:

	Type of Sponsor	Contribution
1	Presenting Sponsor	\$25,000
2	Activity Sponsor	\$15,000
3	Champion Sponsor	\$7,500
4	Star Sponsor	\$2,500
5	Supporter	\$1,000

As part of your sponsorship, we will need the following from you:

1. Logo for all promotional materials by \_\_\_\_\_
2. E-mail logos to: [Jyl@ShapeUpUS.org](mailto:Jyl@ShapeUpUS.org)
3. Banner to be hung at the event
4. Deadline for art: \_\_\_\_\_
5. Brief description of your company
6. (PLEASE E-MAIL 100 words or less)

**Please mark your payment method for the AMOUNT: \$**

<input type="checkbox"/> CASH	<input type="checkbox"/> Check, #:	Make Payable: Shape Up US 15202 N. 50th Place Scottsdale, AZ 85254
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<input type="checkbox"/> Credit Card	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX
Card #:    -    -    -    -	EXP:    /    3 Digit Security Code:
Billing Address:	CITY:                      ST:                      ZIP:

**Thank you very much for your support!**

**Please Mail Checks To:** Shape Up US 15202 N. 50th Place, Scottsdale, AZ 85254

**Questions?** Please contact:

Jyl Steinback, Executive Director ★ Shape Up US, Inc., a 501c3 Nonprofit Organization ★ Tax ID # 26-0051941  
Phone: 602-996-6300 ★ Email: [Jyl@ShapeUpUS.org](mailto:Jyl@ShapeUpUS.org) ★ [www.ShapeUpUS.org](http://www.ShapeUpUS.org)



## SPONSORSHIP FORM

SPONSORSHIP RETURN	1	2	3	4	5
Official "Passport Sponsor"*	★				
Exclusive Sponsorship by Category	★				
Movie Theatre Big Screen Media – Logo Only, all Screens	★				
School Newspapers, Full Page – Announce Event Sponsors	★				
TV – 1-2 Segments	★				
Radio – Sponsored by Announcement	★	★			
Newspaper and Magazine Print – Logo	★	★			
Sponsor Event Table (folding table, 2 chairs and Black & White Banner)	★	★	★	★	
Logo on "SHAPE UP US" T-shirts	★	★			
Name on "SHAPE-UP US" T-shirts	★	★	★	★	
"SHAPE UP US" Directory 2,500 Copies Full Page	★	★	★	★	★
Logo on All Event Promo Flyers and E-Mails (100,000 flyer distribution)***	★	★			
Name on All Event Promo Flyers and E-mails (100,000 flyer distribution)	★	★	★	★	★
Logo on All Event Posters (2,500 posters to publicize the event)	★	★			
Logo Link on Shape Up US Website <a href="http://www.ShapeUpUS.org">www.ShapeUpUS.org</a>	★	★	★	★	★
Text Link on Website <a href="http://www.ShapeUpUS.org">www.ShapeUpUS.org</a>	★	★	★	★	★
Logo on Entrance Board	★	★	★	★	
Logo on 4-Color Banner on Main Performance Stage (3'X10')	★				
Logo on 4-Color Banner at Event (3'X10')	★	★			
Group Distribution Table (promo material, 2 literature pieces, 500 count ea.)				★	
Name on Thank-You Publicity	★	★	★	★	★

**\*Passport** is a game that is conducted during the event. Participants are given a Shape Up US Game Card as part of their Sponsorship Booklet. Presenting & Activity Sponsor Logos are on every Game Card. Enter-to-win slips are awarded to participants who have successfully visited each sponsor table and received a required stamp. Random winners are selected throughout the event.

**\*\*Theatre Announcements:** Throughout the state (locations to be decided)

**\*\*\***One hundred thousand Promotional Flyers to be distributed throughout the community – Local Stores, Schools, etc.

We will inform you of any new developments for sponsors. More to come . . .